



**1895**

**First moving images  
(Lumiere Brothers)**

THE STORY OF THE

KELLY GANG

(By BIOGRAPH)

Specially taken by

1895-1927

An Entirely

The

Development of silent cinema from early short films to full-length feature films, during which period the

EXQUISITE

Representation

Story

of

the KELLYS

foundations of filmmaking were established – e.g. cinematography, the principles of lighting and continuity editing and an extensive range of mise-en-scène, including location shooting.



# 1920s

Gradual emergence of a vertically integrated Hollywood film industry, established by 1930 into five major studios (Paramount, Warner Bros, Loew's/MGM, Fox [Twentieth Century Fox in 1935] and Radio Keith Orpheum [RKO]) and three minor studios (Columbia, Universal and United Artists) – the so-called Big 5 and Little 3.

WARNER BROS. SUPREME TRIUMPH

AL JOLSON

IN  
"THE  
JAZZ SINGER"

1927

Alan Crossland's THE  
JAZZ SINGER,  
starring Al Johnson –  
the first feature film  
with a soundtrack.

WITH

MAY MCAVOY  
WARNER OLAND

Conrad Rosenblatt

Samuel Harris

Scenario by Al Cohn

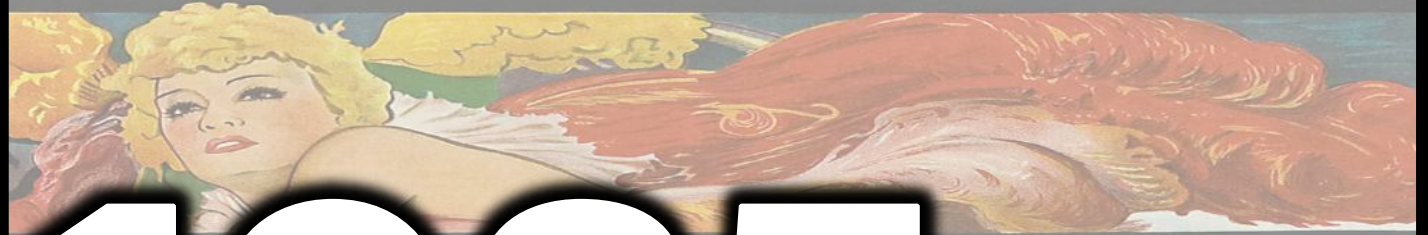
DIRECTED BY ALAN CROSLAND

A WARNER BROS. PRODUCTION

ACME

RKO RADIO PICTURES presents

A NEW MIRACLE IN  
MOTION PICTURES!



1935

TECHNICOLOR  
AS USED IN "LA CUCARACHA"

Rouben Maoulian's

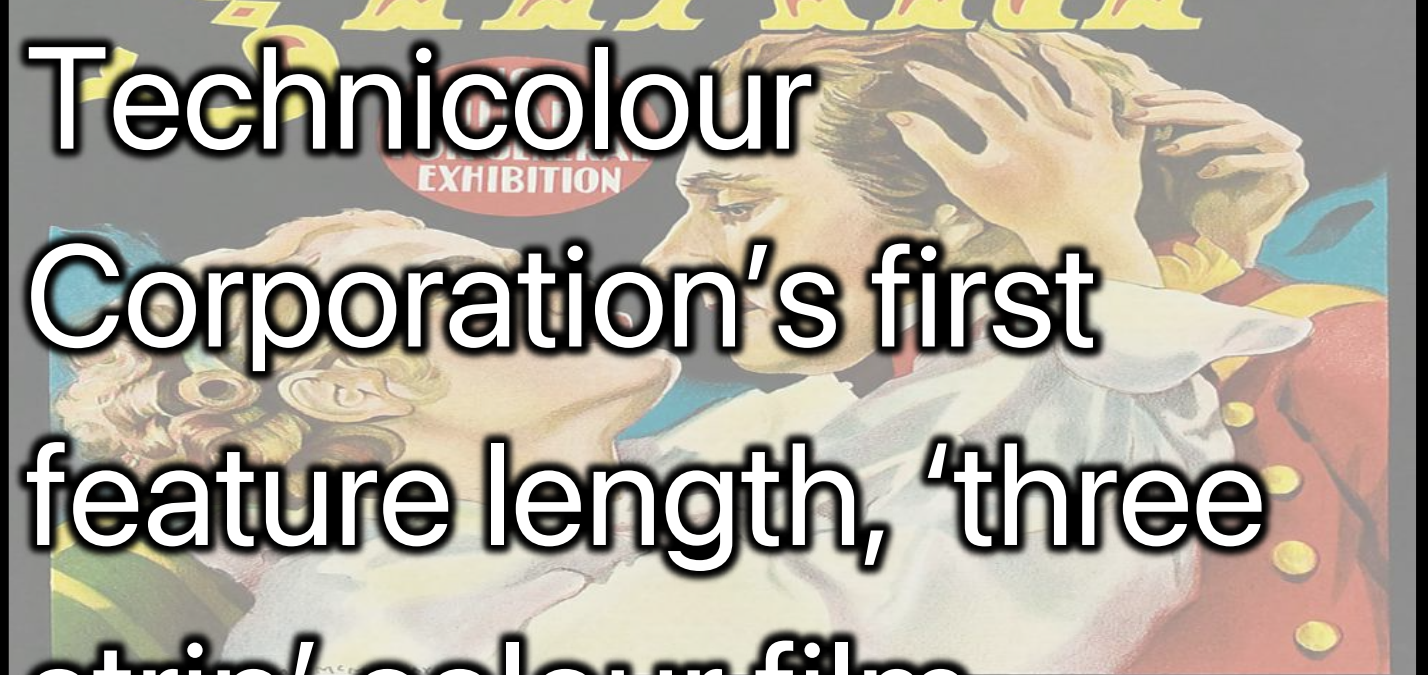
BECKY SHARP, the

Technicolour

Corporation's first

feature length, 'three

strip' colour film.



RKO RADIO PICTURES  
AN RKO RADIO PICTURE

SIMMONS LTD LITHO SYDNEY

A black and white photograph of the Paramount Pictures sign, which is a large, ornate archway with the words "Paramount Pictures" written in a cursive font across the top. The sign is set against a building facade. The year "1948" is overlaid in large white text on the sign.

# 1948

Paramount court case which prevented studios from owning all phases of the production, distribution and exhibition process ('vertical integration') which led, in the 1950s, to the emergence of independent film production and agents producing films for the Hollywood studios to distribute and exhibit.



# 1950s

Emergence of widescreen and 3D technologies as a response to the growth of television and the corresponding decline in cinema attendance.



# Late

# 1950s

Although not the first examples, lightweight, portable cameras were produced suitable for hand-held use (which had an immediate impact on documentary filmmaking and were used by a new generation of directors in France – French 'new wave' directors).



A photograph showing a man in a harness operating a Steadicam camera. Another man in a blue shirt and glasses is looking on. The text '1970s' is overlaid in large white letters.

# 1970s

Steadicam technology developed by cinematographer Garrett Brown (a stabilising device for hand-held cameras to keep image 'steady' whilst retaining fluid movement). First introduced, 1975.

A person with long hair is seen from the back, looking at a computer monitor. The monitor displays a blue-tinted image. The room is dimly lit, with a window in the background showing some colorful patterns. The overall scene suggests a workspace or a computer lab from the late 20th century.

# 1990s

More widespread use of computer-generated imagery resulted in a move away from filmed 'special effects' to visual effects created digitally in post-production to the computer-generated imaging (CGI) of characters in films.



1995

First CG (computer generated) feature length cartoon – TOY STORY directed by Jon Lassater for Pixar Animation Studios. ©Disney

VIDEO CAMERAS ONLY



PRO-MIST  
BLACK  
1/4

LENS  
HOOD

PRO-MIST  
BLACK  
1/2

LENS  
HOOD

# 2000s

SLR ONLY

Technology available to ordinary people makes significant strides

due to developments with lightweight cameras and mobile phone technology, seeing a rise in 'citizen film-making'.

POINT AND SHOOTs ONLY



# NETFLIX

# 2007


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# 2010s

Successful feature length films shot entirely on iPhones now released – notable releases include TANGERINE (Baker, 2015) and UNSANE (Soderberg, 2018).



# 2017

Film and TV streaming and download sites such as Netflix, Sky, Amazon and Apple overtake DVD sales for the first time increasing by 23% in one year.



# 2018

Avengers: Infinity War becomes the first Hollywood film to ever be shot entirely with IMAX cameras.





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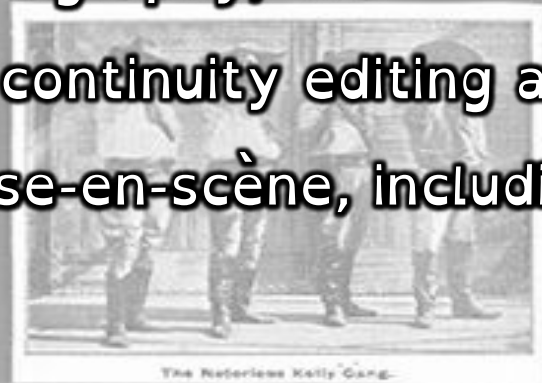
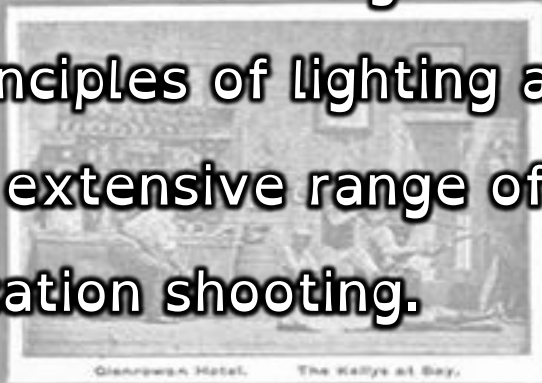
# 1895-1927

NEW and  
EXQUISITE

The  
Thrilling

Development of silent cinema from early short films to full-length feature films, during which period the foundations of filmmaking were established – e.g. cinematography, the

principles of lighting and continuity editing and an extensive range of mise-en-scène, including location shooting.





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AL JOLSON

IN "THE JAZZ SINGER"

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MAY MCAVOY  
WARNER OLAND  
Cantor Rosenblatt

DIRECTED BY ALAN CROSLAND

A WARNER BROS. PRODUCTION



RKO RADIO PICTURES presents

A NEW MIRACLE IN  
MOTION PICTURES!



New **TECHNICOLOR**  
"UCARACHA"  
Hopkins in  
**BECKY SHARP**

Rouben Maoulian's **BECKY SHARP**, the Technicolour Corporation's first feature length, 'three strip' colour film.

NOT SUITABLE FOR CHILDREN



PRESENTED BY PIONEER PICTURES  
AN RKO RADIO PICTURE

SIMMONS LTD LITHO SYDNEY



# 1948

Paramount court case which prevented studios from owning all phases of the production, distribution and exhibition process ('vertical integration') which led, in the 1950s, to the emergence of independent film production and agents producing films for the Hollywood studios to distribute and exhibit.

A black and white photograph of a man in a shark costume looking out a window. The man is wearing a full-body shark suit with a large, realistic-looking head. He is standing in a room with a window that looks out onto a beach scene with people and buildings. The lighting is dramatic, with strong shadows and highlights. The overall tone is nostalgic and cinematic.

# 1950s

Emergence of widescreen and 3D technologies as a response to the growth of television and the corresponding decline in cinema attendance.

A black and white photograph of a busy city street. In the foreground, several people are walking, some carrying bags. In the background, there is a large, ornate building with many windows and a flagpole. The sky is cloudy.

# Late

# 1950s

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# 1970s

Steadicam technology developed by cinematographer Garrett Brown (a stabilising device for hand-held cameras to keep image 'steady' whilst retaining fluid movement).

First introduced, 1975.

A man with short hair, wearing a grey sweater, is seen from the back, looking at a large computer monitor. The monitor displays a blue-tinted image, possibly a character or scene. The room is dimly lit, with some colorful posters or artwork visible on the wall behind him. The overall atmosphere is that of a professional workspace or a film production office.

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First CG (computer generated) feature length cartoon – TOY STORY directed by Jon Lassater for Pixar Animation Studios. © Disney

VIDEO CAMERAS ONLY



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PRO-MIST SLACK

LENS HOOD

PRO-MIST

LENS HOOD

Technology available to ordinary people makes significant strides due to developments with lightweight cameras and mobile phone technology, seeing a rise in 'citizen film-making'.

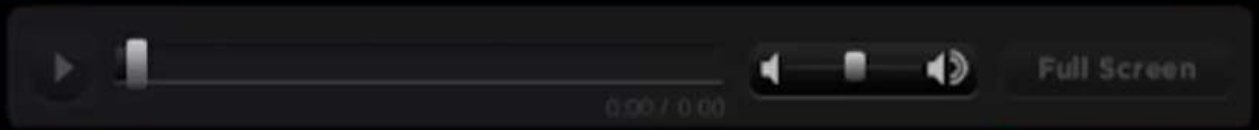
SLR ONLY

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# NETFLIX 2007

41%



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A woman with long blonde hair is the central focus, seen from the back. She is wearing a dark, patterned top. To her left, a camera on a tripod is positioned to film her. The background shows a metal fence and a yellow wall with some graffiti. The overall scene suggests a candid or documentary-style film shoot in a public space.

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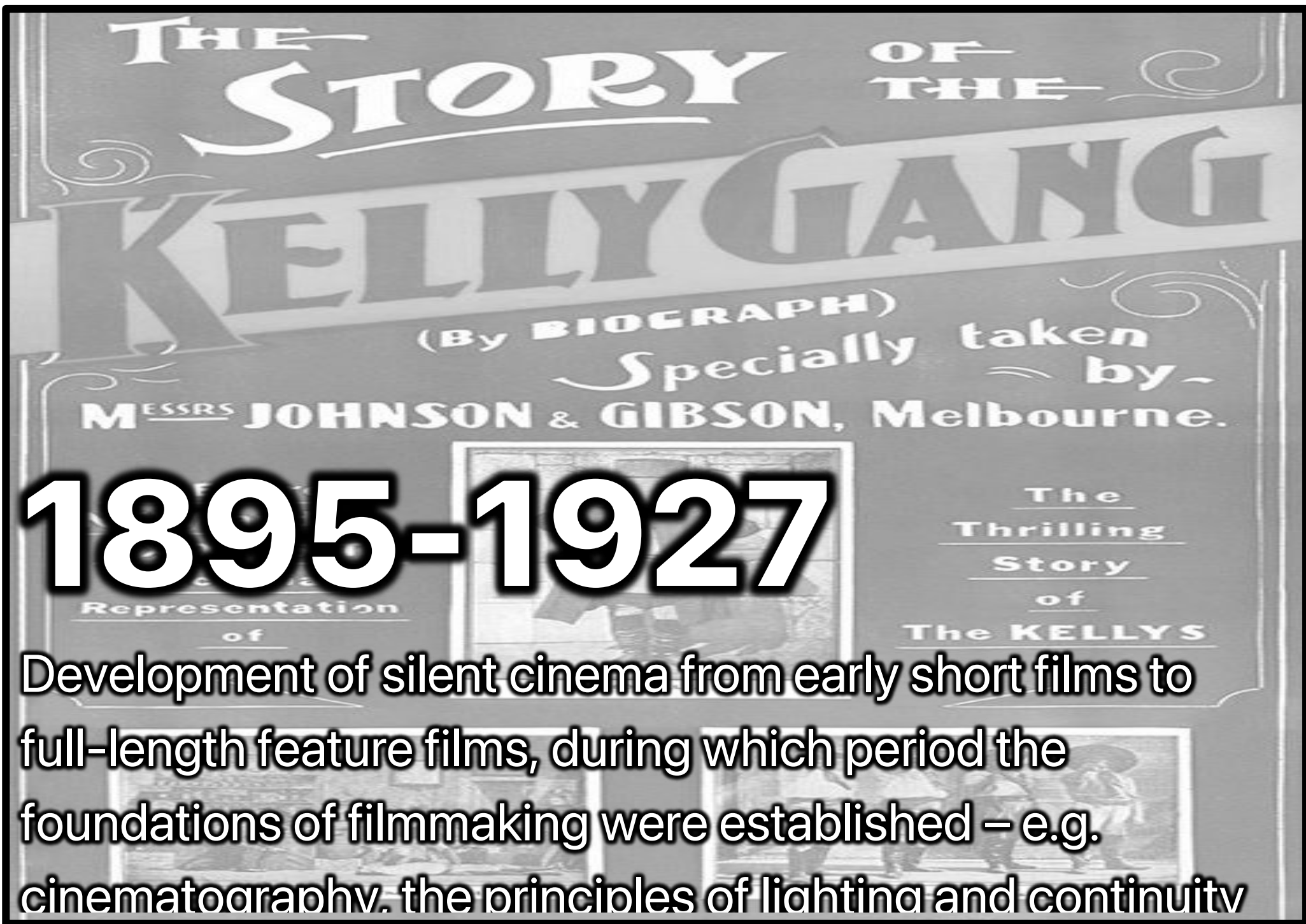
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WITH MAY MCAVOY  
ALAN CROSLAND  
Cantor Rosenblatt

*Based upon the play by Samson Raphaelson as produced on the spoken stage by Lewis & Gordon... Sam H. Harris*  
— Scenario by Al Cohn —

DIRECTED BY ALAN CROSLAND

A WARNER BROS. PRODUCTION ACME

K.K.O. RADIO PICTURES presents  
A NEW MIRACLE IN  
MOTION PICTURES!

1935

AS USED IN "LA CUCARACHA"  
Miriam  
HOPKINS in  
BECKY SHARP  
CORPORATION'S first feature length,  
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AN K.K.O. RADIO PICTURE



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VIDEO CAMERAS ONLY

MY FIRST  
CAMERA  
CIRCA 2000



PRO-M:st  
BLACK  
V

LENS  
HOOD

PRO-M:st  
BLACK  
1/2

LENS  
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S L R O N

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